

effective™

Non-Toxic &
Earth Friendly



concentrate packs for the complete house-cleaning system

Effective™ is committed to formulating earth friendly cleaning products. Our product line consists of premium cleaners and degreasers, disinfectants and odor neutralizers.

all products are:

- concentrated
- 100% biodegradable
- Human and animal safe
- Non-toxic
- Value priced
- Superior performance

how it works

Each box contains 5 concentrate packs. Pour one pack into a 32 fluid ounce spray bottle, fill with water and shake well.



GLASS CLEANER: A concentrated high quality blend of surfactants, sequestering agents and fast-drying streak-free elements. Formulated to quickly clean away dust, grease, soil and smoke without leaving any streaks or residue.

FOR USE ON: Windows, display cases, windshields, mirrors, monitors, TV screens, countertops, chandeliers and other glass surfaces, as well as Plexiglas, chrome, aluminum and stainless steel surfaces.



ODOR NEUTRALIZER: A highly concentrated, water-soluble deodorizer that does not just mask odors, but destroys them. Powerful control agents eliminate even the toughest odors. Suppresses and attacks the odors caused by urine, vomit, decomposition, mildew, etc. Ideal for use in kitchens, restrooms, hotels, vehicles or anywhere that odors are a problem.

FOR USE ON: Carpets, toilets, urinals, drain traps, floors, garbage cans, diaper pails, air filters, bed pans, smoke odors, animal odors, mildew smell, cooking odors and more.



MULTI-SURFACE DISINFECTANT CLEANER: Concentrated disinfectant cleans, disinfects and deodorizes in one step. The formula is an effective bactericide, fungicide and virucide. Neutral pH cleans without damaging surfaces and without rinsing. Dries streak free.

FOR USE ON: Floors, walls, tables, shower stalls, combs, brushes, refrigerators, tile, grout, toilets, sinks and more.

over
\$20
value

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mission

To provide premium cleaners to the consumer market that are convenient, highly concentrated, non-toxic and earth friendly—all at a great value. We offer consumers an opportunity to minimize their own impact on the earth.

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Made in the USA



MULTI-PURPOSE CLEANER & DEGREASER: Hydrogen peroxide fortified multi-purpose cleaner and degreaser. Consists of a blend of citrus solvent, biodegradable detergents and hydrogen peroxide that provide heavy-duty cleaning power. Citrus solvent penetrates and dissolves the oils, biodegradable detergents emulsify and suspend soil, and hydrogen peroxide oxidizes soil and stains, destroys odors and provides color safe bleaching action.

FOR USE ON: Floors, tile, grout, bathroom and shower areas, walls, plastics and tables.



HEAVY DUTY DEGREASER & CLEANER : Non-toxic and non-VOC biodegradable specially designed to address environmental, safety and health concerns. The formulated blend of ingredients combine to lift and emulsify soils, fats, oils and greases without the use of solvents. Can be used to clean most hard surfaces such as walls, tile, grout, kitchen counters, stoves and range hoods.

FOR USE ON: Floors, walls, wood, vinyl, plastics, stove tops, range hoods and most metals.



COMPLETE HOUSEHOLD CLEANING SYSTEMS: Sample box contains one glass cleaner, one odor neutralizer, one multi-surface disinfectant cleaner, one multi-purpose cleaner and degreaser, and one heavy-duty degreaser and cleaner.



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